The 13 Most Common Misconceptions when Buying or Using an ID Badge Creation System.

When buying or using an ID Badge Creation system, some companies won't correct your misconceptions, in order to sell you higher priced systems with more features than you need. At NESC/BadgeBuilder, we believe that respecting the customer's intelligence, and their budget, is far more important than a one-time "big ticket" sale.

With that in mind, here are some common questions and misconceptions involved with purchasing or using an ID Badge Creation System…

1) **I want to print double-sided cards, so I have to buy a double-sided printer.**
   Absolutely not. Depending on the volume of cards to be printed, and the content of the printing, more times than not you can achieve all your solutions with a single-sided card printer, saving you hundreds of dollars. Our friendly sales assistants can help you decide.

2) **I had better buy the high-end software, in case my card security requirements change.**
   At NESC / BadgeBuilder, our software suites can be upgraded by adding only the features you require. Of course, if you have immediate higher security requirements, you can purchase higher levels of our software with those features already included.

3) **I want high quality photos on my ID Badges, so I need to buy an expensive camera.**
   Not necessarily. We do sell a professional camera kit that has been integrated with our BadgeBuilder software, and makes picture importation much faster and more efficient. But the bottom line is that 95% of all ID Card printers only print at 300 dpi (dots per inch). So while we can better support a system with our camera kit, any digital camera which has TWAIN or VFW drivers can be used successfully.

4) **I can only make ID Badges on to PVC card material.**
   No! BadgeBuilder® will print to ANY printer, whether it is a PVC card printer or a plain paper printer. We can provide all the components and consumables you need, no matter whether you want to print to PVC or create laminated paper badges.

5) **I already have BadgeBuilder®, but I now need features not originally purchased. Do I have to buy the program again?**
   Absolutely not! We can easily add features to your existing BadgeBuilder® just by issuing an activation code. No need to return anything or wait for the feature to be sent to you.

6) **If I get a new ID Badge creation system, won't I have to re-enter all my company's personnel information into the new software?**
   Not with BadgeBuilder. Our software can link to, or import from, your existing database, thus saving you transfer time and unnecessary data re-entry. Just have an

Excel spreadsheet of information? BadgeBuilder can quickly and easily import that too!

7) **Most of the "complete BadgeBuilder® packages" I see are just that. Will you customize a system for my needs?**
Yes. The packages are just the most popular combination of features. Tell us what you need and we will make sure that you get it, without paying a penny more than you have to.

8) **Badging Software companies come and go. Why should I buy BadgeBuilder®?**
We introduced BadgeBuilder® in 1994 and have been providing complete ID Badge creation solutions world wide ever since. NESC was incorporated in 1982. We are reputable, dependable, and take pride in our quality and customer care.

9) **I need multiple BadgeBuilder® installations which share people data. Can that be done?**
Yes. BadgeBuilder® has a central database capability which allows Internet-connected stations to share a common database, either at your own central server, or ours. BadgeBuilder® can even take a local snapshot of the data for use when the computer is disconnected from the network.

10) **My copy of BadgeBuilder® is working fine, so I don't need to upgrade, right?**
Maybe not! BadgeBuilder® is a well-established program, but "bugs" do occasionally show up. Getting the latest version will minimize their impact. Upgrades to the highest version number in your major version are always free (e.g. 5.20 to 5.40). Upgrades to the next major version are reasonably priced and will include additional features as well as "bug" fixes.

11) **I have already distributed blank access cards for my building's access control system. Will I have to replace them all to convert them to also serve as ID Badges?**
No. We can provide thin PVC adhesive overlays which can be printed using a PVC printer and then adhered to the original access control cards.

12) **I don't have a database program. Won't I have to buy one to use BadgeBuilder?**
No. BadgeBuilder is supplied with several databases which use the Microsoft Access standard, and others can be created, without required Microsoft Access to be available.

13) **We'll need training to get us started but can't afford long-distance travel costs. So I guess we are on our own!**
Not at all. If your computer is connected to the Internet then we can provide remote training at a very reasonable cost. Usually a couple of hours is all it takes to get you to expert level.